

No. 5 / interzum forum italy / May 2024, Milan

The highly anticipated first edition of interzum forum Italy debuts in Bergamo: pioneering the future of design and furniture supplies across all manufacturing sectors

200 confirmed exhibitors from 23 countries

More than 30 conference and 60 Italian and international speakers

A few weeks after the end of the Milan Design Week, Koelnmesse is on the scene to talk about design and furniture, starting with the essential part of each project: from materials, technological components and production processes to their economic impact and the latest trends.

interzum forum italy, the new biennial event that joins the list of international events in the interzum brand family, was created as an effective platform for updates and discussions in response to the market demand for concreteness and immediacy. Concentrated over just two days, the event offers leading companies from the Function & Components, Materials & Nature and Textile & Machinery segments the opportunity to present their products and solutions in detail to an interested trade audience.

Another focus of the two-day event is the well-curated conference programme. Renowned national and international experts in all key product segments of the supplier industry will address the players in the interior design and furniture manufacturing sector in short presentations and panel discussions - manufacturers of materials and technological components as well as contract furnishers, design studios, consultancies, interior designers and B2B service providers.

The conference programme is organised in cross-segment formats with compact, informative content on topics that will be of particular relevance to the furniture supply industry in the coming years. Particular attention will be paid to issues such as energy supply and the ongoing digital transformation. In addition to the classic residential sector, issues and the corresponding solutions in the contract sectors for yachting, RV and automotive contract sectors will also be discussed.

The conference will feature three different event formats:

Trend Talk: Industry experts, opinion leaders and representatives of leading companies will exchange their visions for the future of the supplier industry in panel discussions. The spectrum of topics covered ranges from forecasts for national and international markets to new business models, lifestyles and their development, trends in surfaces and colours and sustainability issues, including the design of supply and value chains. More info can be seen [here](#).



interzum forum italy
6-7 June 2024
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Trend Stage: Here, relevant industry topics are addressed from a comprehensive perspective that integrates the respective value chains involved. Examples include technologies within the wood processing industry and their regulatory framework, issues relating to product certification, the development of high-performance materials with low thicknesses and the digitalisation of design and production, particularly for kitchens and offices. Details of the Trend Stage can be found [here](#).

Product Stage: This format gives companies a platform to present their newly developed products and services as well as innovative digital solutions and systems for efficient and environmentally friendly production processes. Further information is available [here](#).

interzum forum italy is honoured to work with numerous institutions, universities and research institutes. These include: the CSIL study centres, the Digital innovations Observatories of the School of Management of Milan Polytechnic, the Department of Material Science of Milan-Bicocca University, the POLI.design consortium and the global e-commerce platform Alibaba.

In addition to the organizations mentioned above, interzum forum italy is proud to have the support of Assofermet, the European House of Ambrosetti and CATAS, as well as the sponsorship of FederlegnoArredo, the Department of Economic Development of the Lombardy Region, the AHK Italien-German Chamber of Commerce, ASCOM Confcomercio Bergamo, CdO Bergamo, Confartigianato Bergamo, Chamber of Commerce of Bergamo and AIPI, the Italian Association of Interior Designer Professionals.

With the interzum forum italy award, the event presents an industry award in various categories. An international jury evaluates the submissions and honours the best proposals. The winners will be announced on June 5th at an awards ceremony at the Hotel San Marco in Bergamo.

The prize jury includes:

Jessica Alexander, Former Executive Director at National Bed Federation

Segzin Aksu, Designer

Mario Bisson, Associate Professor POLI.design

Franco Bulian, Director of CATAS

Sasha Peters, Innovation Consultant and materials expert

Dick Spierenburg, Designer

Learn more about the [jury](#).

On June 6th and 7th, the Bergamo Conference Centre, located just 15 minutes from Orio al Serio Airport, is set to host 200 companies and visitors from Italy and Europe. Attendees will appreciate the format that concentrates the trade fair and conference events into just two days, as well as ease of reaching the Bergamo Trad

Fair area thanks to connections to major Italian cities and 37 European countries via the airport. All visitors can find convenient parking and access the event free of charge by registering on Ticket shop at [this link](#).

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Koelnmesse is the world's top trade fair organiser for the areas of Living, Contract and Public Spaces.

Alongside imm cologne and interzum, other event formats hosted at the trade fair hub of Cologne such as ORGATEC, spoga+gafa, FSB and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include ORGATEC TOKYO in Japan and the events in the interzum brand family: interzum guangzhou in China, interzum bogota in Colombia and interzum forum italy in Italy. Koelnmesse recently added a cooperation between imm cologne and an established design trade fair in Colombia to its portfolio. This event will be hosted under the name La Feria De Diseño Medellín powered by imm cologne.

Further information: <https://www.interzum-forum.it/en/the-fair/industry-trade-fairs/>

Also available on the dedicated website: www.interzum-forum.com

Next Events:

ORGATEC TOKYO - SHIFT DESIGN - The leading international trade fair in Asia for the modern workspaces, Tokyo 29.05. - 31.05.2024

interzum forum italy - The Networking Event in Italy for Suppliers of the Furniture Industry and Interior Design, Bergamo 06.06. - 07.06.2024

spoga+gafa - The world's biggest garden and BBQ trade fair, Cologne 16.06. - 18.06.2024

La Feria De Diseño Medellín powered by imm cologne - The meeting point for the interior design, architecture and lifestyle scene in Latin America and the Caribbean, Medellín 19.09. - 21.09.2024

ORGATEC - New visions of work, Cologne 22.10. - 25.10.2024

imm cologne - The interior business event, Cologne 12.01. - 16.01.2025

Note for press offices:

Photographic material for interzum forum Italy is available in our image database in the press area at: <https://www.interzum.com/en/press/multimedia/image-database/image-database-interzum.php>

Further press information is available at: www.interzum-forum.com.

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