

No. 2 / interzum forum italy / Milan, 18 March 2025

interzum forum italy 2026: the event connecting the world of furniture and design

A new horizon for design: from residential interiors to yacht and mobile interiors, including innovative solutions for campers and the automotive industry, under the guidance of experts in the field.

interzum forum italy is part of interzum's global network, along with Cologne, Bogotá, Guangzhou and Jakarta. It is an event with a two-day exhibition format, organized by Koelnmesse Italia. Its innovative format offers a new way of participating in trade fairs, designed to optimise the use of exhibitors' and visitors' time, favouring quality networking with short conferences and seminars focusing on particularly relevant topics.

"The first interzum forum italy concluded with outstanding results. Most of the participating companies expressed satisfaction with the new format and confirmed their participation in 2026. We reopened registration for the second edition in October 2024, and more than 70% of the international companies are coming back: a clear signal that the format was appreciated even outside the borders of Italy," states Thomas Rosolia, Managing Director of Koelnmesse Italia. With in-depth knowledge of Italian and international markets, Koelnmesse offers companies with interzum forum Italy a unique opportunity to present their products and services to a highly qualified audience, form new business partnerships and expand their presence on international markets.

A focus on the new horizons of design

The second edition of interzum forum italy, with the theme "**Beyond the Furniture Towards the Future**", will take place in Bergamo's trade fair centre on 4 and 5 June 2026. The event offers a complete overview of the world of design, with a special focus on the **Functions & Components, Materials & Nature and Textiles & Machinery** sectors. "The new edition of interzum forum italy will set a special focus on new growth areas within the industry, such as boat and caravan interiors or solutions for the motorhome and automotive industries, all under the guidance of prominent industry experts. While exploring these innovative areas, interzum forum italy will always remain focused on interior design and furniture. In this area, we are establishing partnerships with professional orders and institutions to obtain the



interzum forum italy
4-5 June 2026
www.interzum-forum.com

Contacts:
Amina Piciotti
Tel.
+39 02 86 96 13-1
E-mail
amina.piciotti@koelnmesse.it

Koelnmesse S.r.l.
Viale Sarca 336/F
Edificio 16
20126 Milano (MI)
Italy
www.koelnmesse.it

Managing Director:
Thomas Rosolia

involvement of more and more professionals from the design industry in the trade fair," comments Carlotta Benardelli, Project Manager of interzum forum italy.

Page
2/4

Event programme

The event programme will pick up on the themes addressed in the last edition, with talks concerning not only interior design but market sectors which are increasingly dealing with sub-suppliers. Industry experts and thought leaders will guide audiences through the discovery of today's new demands and applications, opening up new opportunities in previously unexplored markets. There will also be a focus on sustainability issues, from a supply chain perspective, and on digitalisation, which is increasingly affecting conception and design as well as production.

Matchmaking

An integral part of the programme for the second edition of interzum forum italy will be a packed programme of one-to-one business meetings designed to encourage direct discussion among exhibitors and industry professionals, with the aim of facilitating the establishment of new partnerships and the expansion of new business opportunities.

Partnerships at interzum forum italy 2026

interzum forum italy is honoured to count a number of universities and research institutions among its knowledge partners, including the CSIL Study Centre, EFIC (European Furniture Industries Confederation), the Digital Innovation Observatories of the School of Management at Politecnico di Milano, and the POLI.Design consortium.

In addition to these organisations, interzum forum italy is the focus of a permanent partnership agreement signed with Confartigianato Imprese Bergamo for the promotion and valorisation of local enterprises in trade fair events organised by Koelnmesse at Fiera di Bergamo.

interzum forum italy award 2026

The new edition will once again feature the interzum forum italy award for exhibitors: a prize awarded by an international jury to companies excelling in the two award categories Innovation and ESG & Sustainability.

These features fully qualify interzum forum italy as an important event on the highly varied calendar of design, furniture and component trade fairs, combining the know-how of companies with the creativity of professionals , perfectly expressing the liveliness of today's market, even in the current context of instability.

Page
3/4

Registration for interested companies

Early Bird registration is open to interested exhibitors until 31 May 2025. Complete information on the [website](#)

Koelnmesse - Global Inspiration for Living, Contract and Public Spaces

Alongside the new trade fair duo imm cologne and interior design days cologne (idd cologne), other formats hosted at the trade fair hub of Cologne such as ORGATEC, interzum, FSB, spoga+gafa and aquanale are among the most internationally renowned and established industry gatherings.

These fairs comprehensively represent the interior and design segment, the furniture and interior construction industries' supplying sections, the kitchen world, all topics for the modern working world, garden lifestyle as well as modern work environments, the garden lifestyle, public spaces, sports and leisure facilities, along with saunas, pools and wellness centres.

To complement the events in Cologne, Koelnmesse is constantly strategically expanding its portfolio in key growth markets around the globe. Its foreign trade fairs include La Feria De Diseño Medellín - powered by imm cologne in Colombia, the shows of the ORGATEC brand family with ORGATEC TOKYO in Japan, ORGATEC India in Mumbai and ORGATEC WORKSPACE Saudi Arabia in Riyadh, as well as the trade fairs of the interzum brand family: interzum Guangzhou in China, interzum bogota in Colombia, interzum Jakarta in Indonesia and interzum forum italy in Bergamo. The "Living, Contract and Public Spaces" portfolio also includes the FSB Sports Show Riyadh in Saudi Arabia.

For further information: <https://www.interzum-forum.it/en/the-fair/industry-trade-fairs/>

Information about interzum forum italy:
www.interzum-forum.com

Next events:

interzum guangzhou, Guangzhou, 28 - 31 March 2025
interzum cologne, Cologne, 20 - 23 May 2025
Orgatec Tokyo, Tokyo, 03 - 05 June 2025
interzum jakarta, Jakarta 24 - 27 September 2025

Note for editorial staff:

interzum forum italy photographic material is available in the
“Press Area” section of our image database on the web site
[https://www.interzum-forum.it/en/press-
area/content-for-media-representatives/press-
releases/](https://www.interzum-forum.it/en/press-area/content-for-media-representatives/press-releases/)

More information for the press is available at the link
www.interzum-forum.com

If you use this document in your publication, please send us a copy

interzum forum italy on LinkedIn:

<https://www.linkedin.com/company/97881601/admin/feed/posts/>

interzum forum italy on Facebook:

<https://www.facebook.com/profile.php?id=61556092725062>

interzum forum italy on Instagram:

<https://www.instagram.com/interzumforumitaly/>

For more information:

Amina Piciotti

Ufficio Stampa

Tel. +39 02 85458311

amina.piciotti@koelnmesse.it

www.interzum-forum.com