



Milan Bergamo

6/7  
june  
2024

**interzum** forum italy

The Networking Event in Italy  
for Suppliers of the Furniture  
Industry and Interior Design



Partner



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## interzum forum italy

**WHERE/WHEN:** 6-7 June 2024, Bergamo Exhibition Centre

**ORGANIZER:** Koelnmesse Italy

**EXHIBITOR PROFILE:** hardware and furniture components, interior materials and components, machines for mattress and upholstery, textiles and upholstery, wood products, panels and laminates, adhesives, paints and other chemical materials, organisations, services and media.

**VISITORS:** furniture manufacturers, industry, specialised trade, architects, interior designers, contractors.

**interzum forum italy is a modern and innovative trade fair format with an exhibition area and a conference format.**

The event will be held for the first time on **6 and 7 June 2024 in Bergamo.**

Companies from the supply and furnishing industry will have the opportunity to participate in the exhibition through various participation options and to take part in the congress programme.





# the congress

A significant advantage of the interzum forum italy will be its diverse conference program, which is designed to appeal to a wide range of participants in the furniture and design industry. This program is intended to attract the key players of the industry, including manufacturers of furnishing materials and technologies, planners, design studios, and interior designers.

In addition to the institutional talks, a **Trend and Product Stage** will be set up, where the tight schedules of **short B2B meetings** will be an opportunity to deepen into the topics of greatest interest and, for companies, to present their new product.

**Trends, new technical and technological solutions, new materials, digitalization** for production and services will be just some of the topics discussed and that will also characterize the **special event areas**.



# exhibition solutions



Registration by  
**24 NOVEMBER 2023**  
will benefit of an  
**early bird rate**

## RAW SPACE

The ideal solution for exhibitors who want to use their own set up to create **a space in line with their corporate identity and image.**



## STAND PACKAGES

Modular stands, starting from 12 sqm with a defined structure (partially customisable).

A practical solution, which minimises the organisational effort and the activity of setting up and dismantling.



## PREMIUM STAND PACKAGE

A functional solution suitable for anyone looking for the convenience of a **pre-assembled stand**, without neglecting the unique character of the company, thanks to extra services that meet all demands.



## BOULEVARD

**Display wall (2,5m or 5m)** with desk and stools to welcome clients.  
An agile and economical solution.

# Location

**interzum forum italy** will be held at the **Bergamo Exhibition Centre**, a modern trade fair district in the heart of Lombardy, the country's main economic hub and ideally located at the centre of the various furniture districts.

The Bergamo Exhibition Centre can count on **16,000 square metres** of exhibition space and a modern, state-of-the-art congress centre that can accommodate up to **400 seats**, as well as meeting rooms, bars, restaurants and a large car park adjacent to the entrance with **2,400 parking spaces**.

Conveniently accessible from Italy and abroad thanks to an extensive transport network, the fair is just a few minutes away from the A4 Milan-Venice motorway exit.



Bergamo



**500 mts**  
From the  
ring road



**3 km**  
From  
the airport



**3.5 km**  
From the  
railway station



**4 km**  
From the  
city centre



**8 km**  
From the  
old town

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## The success starts here in Furniture Production & Interiors



20. – 23.05.  
2025



guangzhou

28. – 31.03.  
2024



bogota

14. – 17.05.  
2024



forum italy

06. – 07.06.  
2024

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