



AIPI PRESENTATION

I 'm happy to introduce to you AIPI Associazione Italiana dei Professionisti dell'Interior Design , the esteemed Italian Association of Professional Interior Designers that was established in 1969 at the vibrant city of Milan, a place that has long been at the vanguard of fashion and design. Since its inception, AIPI has grown to become an authority in the field of interior design, not only within Italy but also on the European and international stage as a member of IFI International Federation of Interior architects/designers , ECIA European council of Interior architects, as well with prestigious partnerships Maison&object Paris , D3 Dubai Design District , the GZDW Ghuanzhou Design Week and al last with the Koelnmesse ..

AIPI is duly recognized under Law 4 of 2013 detained by the Italian Ministry of Economic Development, This law regulates the profession of non-regulated professions, acknowledging the vital contribution of such professional associations in maintaining high standards within their respective industries. AIPI's recognition under this law underlines the association's commitment to professional excellence and dedication to upholding the integrity and advancement of the interior design profession. The association is also a proud partner of the New European Bauhaus (NEB), a creative and transdisciplinary initiative that connects the European Green Deal to our living spaces. By being part of NEB, AIPI is at the forefront of a movement that combines sustainability, aesthetics, and inclusivity to reimagine our built environment for a better future.

AIPI serves as a guiding light for the Italian and European interior design industry.

Its membership includes a diverse array of professionals, academics, and students, all of whom share a passion for interior design and a commitment to advancing the field. Thanks to its rich pool of expertise, AIPI offers invaluable insights and sets standards that elevate the practice of interior design to new heights.

The association's engagement with universities and academic institutions ensures that the next generation of interior designers is equipped with the knowledge and skills necessary to excel. By fostering a strong connection between academia and industry, AIPI bridges the gap between theoretical learning and practical application, ensuring that students are career-ready upon graduation.

AIPI's relationship with the media is another critical aspect of its mission. By actively communicating about developments within the sector, the association ensures that interior design remains in the public eye, highlighting the importance of design in improving everyday life and influencing consumer trends. The association organizes events, workshops, and seminars, providing continuous professional development opportunities for its members. This allows AIPI members to stay abreast of the latest



trends, technologies, and methodologies, ensuring that they remain competitive in a fast-paced and ever-evolving industry.

ARoundDesign

AIPi's commitment to LLL (long life learning) is demonstrated through its development of AROUNDDESIGN, a learning platform designed to facilitate ongoing education and professional development. This strategic initiative aligns with the European Year of Skills (2023), a movement dedicated to addressing skills shortages and to enhancing the EU's skills strategy with an emphasis on digital and green technology skills.

The Association has always given great value to training and above all to the inclusion of young people in the professional world of interior design, directing study courses from various training institutes recognized by the MIUR distributed throughout the country, acquiring very important partnerships with the best Italian schools and universities (UNIPG Perugia, IUAV Venice, POLITECNICO of Milan, NABA Fine Arts Academy of Milan, Fine Arts Academy of Sanremo.)

In this regard, it is emphasized the importance of having founded together with the Politecnico di Milano and the historical partners ADI and AIAP, the study center POLI.design (www.polidesign.net) true world excellence of postgraduate training with absolute master value.

Our mission is to bring together professionals, schools, magazines, companies in the field of architecture /

interior design and work towards a common goal to "raise awareness" of good design, in order to create an environment for sharing ideas and experiences for the benefit of members and the industry in the sector.

Through accredited training bodies we also aim to mentor and nurture young talents so that they may be able to lead the profession to higher levels; and encourage lifelong learning and continuous updating of skills and knowledge for all members

In conclusion, AIPi's dedication to promoting excellence, fostering education, and advocating for the interests of interior design professionals has established it as an indispensable pillar of the interior design



landscape in Italy and Europe. As we look to the future, we can be confident that AIPI will continue to lead, inspire, and shape the world of interior design for generations to come.

Who can join AIPI

The Association primarily provides for the registration of interior designer professionals with VAT number and in possession of proven and documented experience but also young professionals who wants to take up the profession and can find in Aipi a great support and guide to enter the difficult and competitive world of work, in this case the registration can take place as a junior member

The enrollment of so-called adhering members is also envisaged, who do not carry out the profession directly, but are industry professors and journalists and interior design enthusiasts, employees and owners of interior design studios and activities.

Great importance is given to young student members who can join the association for free and through it access a lot of information (competitions, events, etc.) of great help for their academic career and professional future.

Being an association open to discussion today allows important economic figures to join such as selected companies and startups in the world of interior design and design as well as university institutions, (training institutions, schools, academies, universities etc ...) that we consider absolutely fundamental for the role of "interior design mediators".

For info and registration: info@aipi.it telephone 02 58310243 whatsapp 345 3338411

AIPi Italian Association of Interior Designers - Interior Designers Operational headquarters: Via Principe Eugenio, 24 20155 Milan (Mi)

Thank you.

Antonio D.De Antonis



AIPi Associazione Italiana Professionisti Interior Designers - Fondata nel 1969 - Milano
sede legale: 20122 MILANO via S.A.M. Zaccaria, 3 tel. 02.58310243 - sede operativa: 20155 MILANO via Principe Eugenio, 24
tel. 345.333841 info@aipi.it aipidesign@pec.it www.aipi.it C.F. 03865760155 P.I. 12187610964
Membro: IFI International Federation of Interior Architects/Designers
ECIA European Council of Interior Architects
Partner ufficiale NEB NEW EUROPEAN BAHAUS (European Commission)
Associazione riconosciuta ai sensi della legge 4/2013 e iscritta nell'elenco MISE sezione CAP II del
Ministero delle Imprese e del Made in Italy